

Quarksoft North America

Discover a whole new approach to results-driven technology partnerships

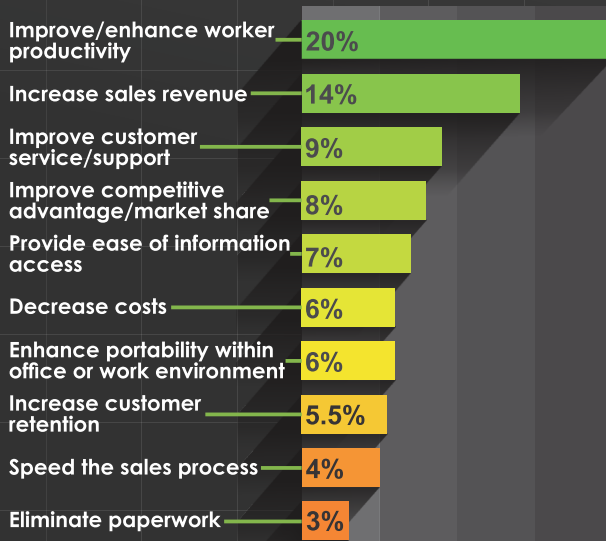
Mobile technology is a strategic technology trend, including IoT, UX, enterprise, employee and customer apps, cloud, and challenges related to BYOD.

Mobile applications represent a top investment for 30% of midsize enterprises¹.

Mobile challenges, are you ready?

- ✓ Richer UI models
- ✓ Modern UI, contextual, connected, multi-device
- ✓ Multichannel applications
- ✓ Cross-platform
- ✓ Enterprise Mobile Management
- ✓ Metrics and monitoring

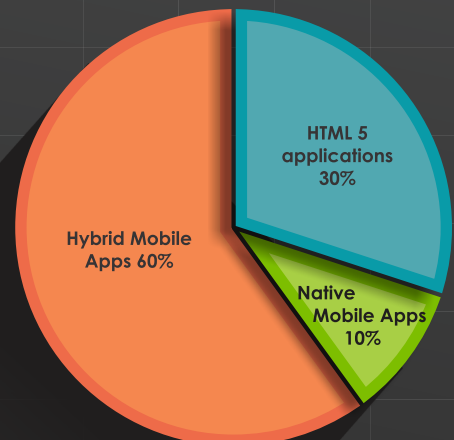
Why mobile?



Source: IDC's 2014 MEA survey

How can Quarksoft North America help you?

- ✓ New design skills – not easy to find (in-house or outsourced)
- ✓ Native apps vs HTML 5



Source: Gartner

- ✓ Mobile apps are consumer driven
- ✓ UX is key

¹ Source: Gartner



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