

GETTING TO KNOW MÉXICO



Mexico was in 2013 the 14th largest economy in the world, has an unbeatable strategic location, time zone, and is part of NAFTA.

About Mexico

- ✓ A democracy.
- ✓ One of the largest economies in the world.
 - 14th in 2013
 - Will be in the top 19 within the next 25 years according to Accenture, Goldman Sachs and HSBC.
- ✓ An example of macroeconomic stability.
 - Reserves and exports reported a record high in 2013.
- ✓ An open economy.
- ✓ Young, talented and highly skilled people.
 - +26.4% in working-age population is expected by 2035.
- ✓ A leader in advanced manufacturing.
- ✓ The next global logistics high value added hub.
- ✓ A world within a country.
- ✓ Ready to increase its productivity through its structural reforms.
 - 11 reforms in 2012-2013.



Strategic location and time zone

- ✓ +/- 2 hours
- ✓ Cultural affinity
- ✓ Geographic proximity
- ✓ Natural supplier for Latin American markets
- ✓ Direct flights to US hubs
 - LA: 3 hrs
 - Atlanta: 2.5 hrs
 - Chicago: 3 hrs
 - NYC: 4 hrs

Mexico is part of NAFTA

- ✓ Intellectual property (IP) protection.
- ✓ Professional and business visas allow team members to easily travel to the US.

Mexico's IT Professionals Workforce 2000 - 2014

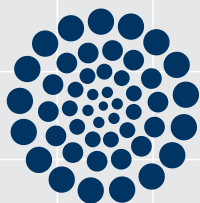
- ✓ According to Carnegie Mellon University, 6 out of 10 PSP certified developers in the world are Mexicans.
- ✓ According to Gartner, Mexico ranked 4th place as a supplier of IT services in 2010.



Mexico's IT Professional Workforce 2000-2014



Government Support in the IT Sector



CONACYT



Contact Us to Learn More



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